# **Promoting** apprenticeship vacancies



The National Apprenticeship Service can help you promote your apprenticeship vacancies through a range of opportunities with our partners.

## **Higher and Degree Vacancy Listing**

Each year the National Apprenticeship Service produces a booklet containing apprenticeship vacancy opportunities from a wide range of businesses. This year the listing will launch early October 2018, for starts in 2019, and will feature on GOV.UK.



Advertise your Higher & Degree Level vacancies in our listing to provide a prestigious advertising platform for your business, which will be distributed via UCAS' channels to reach high calibre candidates.



Get involved with an apprenticeship broadcast through our partner Learn LIVE – working with your organisation this innovative, interactive, live online broadcaster can bring your business's apprenticeship opportunities and experiences directly into the classroom to promote your business to young people.

## **Recruit an Apprentice**

Our team can help get your apprenticeship vacancies listed and published on 'Recruit an Apprentice', the government's go to place for advertising apprenticeships. This is a platform available to employers to advertise their apprenticeships at no cost, and endorsed by central government.

This is your chance to showcase your brand and opportunities to some of the very best potential candidates and to raise the profile of higher & degree apprenticeships with a key audience of learners, parents and careers advisers.

Email: Vacancy.Snapshot@education.gov.uk

if you have any questions or want further information.

#### VACANCY **SNAPSHOT**

**Calendar of Events** 

please see the calendar of events here.

You have the opportunity to promote your organisation through our online company fact file 'Vacancy Snapshot' which links through to 'Find an Apprenticeship' for live apprenticeship vacancies.

Vacancy Snapshot is revolutionising understanding around apprenticeship applications, improving applicant quality, quantity and diversity for programmes. It is fully funded by the National Apprenticeship Service, and there is no cost to employers.

Vacancy Snapshot provides a concise,

usable 'snapshot' for teachers, students and parents to be able to see: upcoming apprenticeship opportunities, how the application process works, what they can do to prepare for the recruitment process, and what working for the employer may be like.

The National Apprenticeship Service attend many large careers

events each year and the vacancy listings are promoted at all

these events. For further information on the events we attend

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