

Quick Start Guide to Supporting Students with Networking and LinkedIn



Youth Employment UK offers free online skills and careers resources for young people aged 11-30. We know the impact of networking on careers goals, and the social media platform LinkedIn can play a huge role in supporting young people with this at the beginning of their career.

There are a range of benefits to young people understanding the power of networking and how it can support them in their journey into the world of work. We have created a selection of articles to help young people understand what networking is, its value, and why they should set up a LinkedIn profile.

Articles include:

- [4 Top Networking Tips for Introverts](#)
- [Networking Tips from a Young Entrepreneur](#)
- [A Student's Guide to Networking](#)
- [How and Why You Should be Using LinkedIn](#)
- [LinkedIn Resources for Students](#)
- [Using LinkedIn to Support your Journey to Work](#)
- [Tips for Speaking to Employers Directly by LinkedIn and Email](#)

How can this help young people?

For Day 5 of [Youth Employment Week](#), our overarching focus is “Career Navigator”. In the current world of work, networking is an essential part of job hunting and career progression.

Sharing the importance networking, and how young people can start thinking about how they could build a LinkedIn profile now (or in the future), will get them thinking about: what skills they would like to showcase; the contacts they could network with; the organisations they could follow; and the discussions they could get involved with.

Using these Resources in an Education Setting

1. In the classroom or group activities

Young people can be assigned time to explore the articles included on our website during directed learning time. Some schools choose to use this time during PSHE, form time, or have a specified time in the timetable for careers education.

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Activity ideas:

- Build a LinkedIn profile (16+ years)
- Prepare and present a 30 second pitch!
- Write a fun summary of your skills and interests
- Think of 5 contacts you could connect with
- Write an email/message to a “prospective” employer
- Choose your 3 top skills for your profile

2. Independent learning

Our articles and resources can be accessed in any setting and young people are able to access them independently to explore and learn about the benefits of networking and LinkedIn.