

# **About Youth Employment Week**



# A week-long celebration and promotion of youth employment opportunities for young people aged 11-30.

We are proud to present an annual event commencing 3rd - 7th July 2023. Youth Employment Week is a celebration of all things youth employment! Together we are connecting young people to opportunities and support, and raising awareness of the benefits of hiring young people.

## This year the theme is OPPORTUNITY FOR ALL

Across the week we are inviting our partners and networks to share opportunities, events, best practice and case studies that will help young people wherever they are on their journey to work.

#### Aims of the week:

- To share 5,000+ opportunities with 50,000+ young people across Youth Employment Week 2023
- To raise the standards of youth employment opportunities by sharing best practice and supporting
  organisations to utilise the principles of good youth employment
- Engage with organisations who are not yet creating opportunities for young people and inspire them to get involved

**#YEW #YouthEmploymentWeek** 



### The theme for 2023 is OPPORTUNITY FOR ALL







#### **Young People**

Connect with great opportunities to build your skills, work experience and knowledge as well as finding youth friendly employment opportunities including apprenticeship, entry level and graduate roles.

### **Employers**

Discover the benefits of hiring young people, connect with them at every stage of their journey – and boost your engagement and recruitment strategy with the principles and practice of good youth employment!

#### **Educators**

Get free support and resources for the students and young people in your network, all mapped to the Gatsby Benchmark the JET framework. Help to support and connect students and learners on their journey to work.



### The theme for 2023 is OPPORTUNITY FOR ALL







#### **Parents**

Parents and carers – our free online courses and information will support you to feel informed and inspired so you can help your child explore the huge range of options that best suit their interests, goals and needs.

### **Policy**

Youth Employment Week provides a great opportunity to look at key youth employment policy that will support more young people into quality education, training and employment options.

#### **Activities**

Virtual events

Daily activities for all

Interactive fun

Information and networking

**#YEW #YouthEmploymentWeek** 

# A theme for each day



There will be a specific theme for each day, to focus content and activity throughout the week.

	Monday	Tuesday	Wednesday	Thursday	Friday
Theme	Skills	Life & Work Experience	What is next?	First Job	Career Management

# Become a named supporter



Become a named supporter of Youth Employment Week 2023

### Agree to:

- Have your logo on our supporters page
- Share content, resources and opportunities throughout the week that Youth Employment UK can amplify for you using our proforma
- Share the voices and experiences of young people from your organisation across the week
- Access advice and support to run your own events during Youth Employment Week
- Support the media campaign and promotion of Youth Employment Week
- Get involved in our range of events and activities happening throughout the week

Should you want to become an official supporter please send your logo to havden@youthemployment.org.uk

# Become an official sponsor



Become an official sponsor of Youth Employment Week 2023 from £5,000+ VAT

#### This includes:

- Being named across all our content and imagery as an official sponsor
- Press release, bespoke support and impact measurement data for your organisations involvement
- Running joint activities and events in partnership with Youth Employment UK
- Sharing content, resources and opportunities throughout the week that Youth Employment UK can amplify for you
- Sharing the voices and experiences of young people from your organisation across the week
- Accessing advice and support to run your own events during Youth Employment Week
- Supporting the media campaign and promotion of Youth Employment Week
- Getting involved in our range of events and activities happening throughout the week

Should you want to find out more about becoming an official sponsor please email <a href="mailto:lir@youthemployment.org.uk">lir@youthemployment.org.uk</a>

**#YEW #YouthEmploymentWeek** 

# Before you go.....



**Share the Youth Voice Census**  **Visit the Youth Employment Week Page** 

**Understand and further** embed the principles of Good **Youth Employment** 











