

YOUTH EMPLOYMENT UK

Supporting young people on their journey to work

How to use Youth Employment UK's free skills and careers resources to support young people

youthemployment.org.uk



In this presentation

In this presentation you will learn a little bit more about our work at Youth Employment UK and the range of free resources that we provide to young people aged 14-24.

You can work through the presentation on your own or watch the video here →



Who we are



Experts in youth employment

Youth Employment UK is a not-for-profit social enterprise actively tackling youth unemployment.

As a youth-led organisation we are pretty unique, our expertise, services and advice is centred around what young people tell us they are experiencing, what they want and need.

We understand the root causes of youth unemployment, what works and what doesn't.

Our core aims :

- Giving young people a voice on the youth employment issues that affect them
- Support young people on their journey to employment with a range of skills and careers support
- Support organisations to develop and be recognised for their youth friendly employment practice and connecting young people to those Youth Friendly Employers
- Providing expert insight across all youth employment policy areas

What young people tell us

Since 2012 young people have been sharing their views, experiences and challenges of their journey to work with Youth Employment UK.

Repeatedly we have heard that:

- Young people do not feel prepared for the world of work, they do not know what skills employers are looking for or what careers and pathways exist
- Young people do not feel that employers are particularly youth friendly, or that they will be able to find good quality work where they live
- Young people face additional barriers such as mental health, anxiety, socio-economic status, discrimination

Covid 19 has amplified all of these challenges and widened the inequality gaps.

Read our expert research & policy work, including the [Annual Youth Voice Census](#) & our Report on the [Role of the Family in Social Mobility](#)



Our Services for young people

Youth Employment UK has a number of **free** services that have been **co-created** with young people to support some of the challenges we most often hear about:

- **Careers Hub** - an online careers information and inspiration resource. The Careers Hub includes all the information young people need to understand and navigate the world of work around them (visited by more than 130,000 young people per month!)
- **Young Professional** - a skills development programme that helps young people to understand and build confidence in their skills and knowledge
- **Good Youth Employment Charter** - a set of principles employers are encouraged to follow to ensure employers are creating the best quality opportunities.
Employers benefit from training and expert support to meet the principles
- **Youth Friendly Employer Badge** - awarded to employers who sign the Charter so that young people can identify those good quality employers
- **Support for parents and practitioners**- young people tell us that parents and practitioners are key to their decision making. So we have created resources to help parents and practitioners stay up to date and confident in the range of options, pathways and services available



The Careers Hub



Retail Jobs & Careers



Energy, Water & Sustainability Jobs



Health & Science Jobs

STUDENT advice

GCSEs

BTECS

A-LEVELS

EXAMS AND REVISION

RESULTS DAY

COLLEGE & UNI

STUDENT FINANCE

UK STUDENT HELPLINES

Find a JOB or CAREER

FINDING A JOB

CAREERS HUB

YOUTH FRIENDLY EMPLOYERS

INTERVIEW TIPS

CV TIPS

JOBCENTRE PLUS

APPRENTICESHIPS

FIND OPPORTUNITIES

STARTING A BUSINESS

Find YOUR OWN PATH

EXPLORE YOUR CHOICES

MENTAL HEALTH MATTERS

YOUNG PROFESSIONAL TRAINING

WHAT'S NEXT?

DIGITAL SKILLS

VOLUNTEERING

VOLUNTEER WITH US



Hair & Beauty Jobs



Legal, Finance & Accounting Jobs



Protective Services Jobs



Creative & Design Jobs



Social Care Jobs



Childcare & Education Jobs

The [Careers Hub](#) is packed with impartial and inspirational information for 14-24 year olds, covering everything from education to employment, with additional support around mental health and wellbeing, digital skills, entrepreneurship, volunteering and more. Updated daily & no login required young people can access quality information wherever and whenever they need it.

Virtual Work Experience



Work Experience plays a vital role in helping young people to feel more confident about their skills and understanding of the world of work.

In partnership with some of our Youth Friendly Employers we have created virtual work experience programmes.

Introduction to the World of Work - this [video and accompanying workbook](#) introduces young people to the world of work, the careers and types of roles that exist and helps them to learn where they can start on their journey to work

Introductions to key sectors - do any of us really understand how big and exciting different sectors are in the UK, what businesses operate in them and all of the career opportunities available? These short videos take us inside some of the biggest sectors in the UK

Introduction to Youth Friendly Employers - take virtual tours of some of our Youth Friendly Employers to see what careers are available and what happens behind the scenes

Access our virtual work experience programmes through the Young Professional or as a standalone activity in the Careers Hub & Careers Education pages

Connecting young people to opportunity



Opportunities For Young People – Work, Skills And Life

From work experience to competitions and free training – see what's on offer to young people around the UK. Apply now or share with a friend!

Opportunity Finder

Choose a sector... Type of Organisation... Work Experience Locations... Explore Locations... Employment Locations...
FILTER

Latest Opportunities



Youth Voice Forum Opportunity at NCS



Train for a City and Guilds Level 2 in Jewellery making with MasterPeace Academy



Survey: Partnership for Young London



Undergraduates – apply for a 2021 industrial placement with St. James's Place by 18th December 2020



The Career Jump Group Virtual Work Placements



Change 100 : Supported Internships

Our Opportunity Finder helps young people to search for great opportunities where they live and across the UK.

[Youth Friendly Employers](#) can list their early careers, work experience or employment opportunities and youth organisations can share their volunteering, skills programmes and other opportunities in the Finder.

**Early Careers * Work Experience *
Employment * Volunteering * Events
* Training * Learning * Connecting *
Youth Voice * Competitions
and more**



Young Professional Programme



The Young Professional supports young people aged 14-24 at the different stages of their lives.

The **Young Professional - Preparing for your Future** provides support, learning and inspiration to young people who are still in education and/or just beginning to think about their futures and the choices and opportunities ahead of them

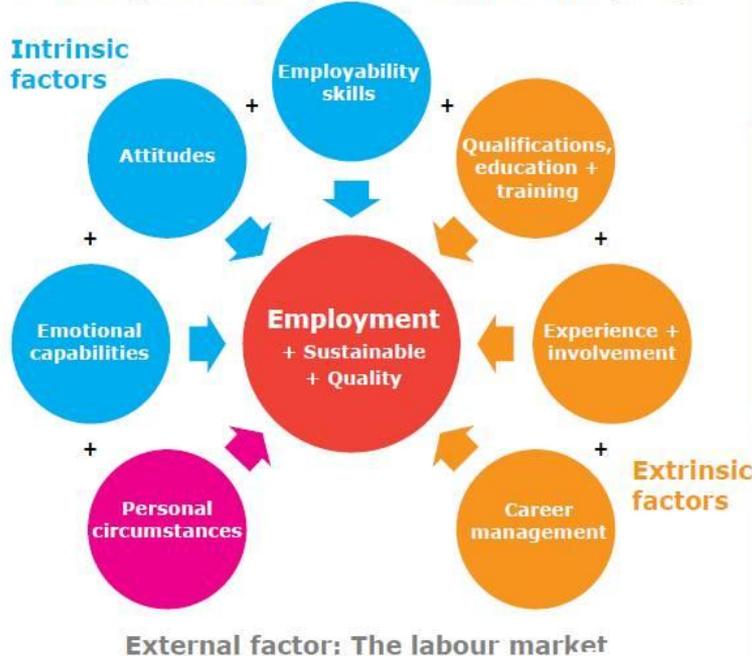
The **Young Professional - Journey to Work** provides a programme of support to young people who are further on in their journey, supporting those who are preparing for work, looking for work or in their first roles and keen to continue their personal and professional development

Young people can share their journey progress with their teacher, employer, work coach or other trusted adult.

In addition to the virtual learning platform young people have access to their own personalized dashboard where they can create a virtual CV, capture their reflections, save opportunities, favourite content and so much more!

Frameworks behind the Young Professional

Journey to Employment framework (JET)



**INSPIRING
IMPACT**

NPC

For the full report visit: <http://www.thinknpc.org/publications/the-journey-to-employment/>

Building young people's understanding and confidence of key employability skills is an important part of helping them to be ready for work.

But young people also need support to build their knowledge and confidence across a range of areas. The [Journey to Employment Framework](#) (JET) identified those intrinsic factors that all need to work together to improve the journey to work for young people.

Using this framework Youth Employment UK have invested in developing the Young Professional, building a **virtual learning programme** that supports young people across all of these crucial life areas.



How the Young Professional Works

1. Young people register with the Young Professional, completing key registration information which will then allow their experience to be tailored to their age, stage and personal needs
2. Once registered young people will be able to start on their journey, completing the learning across the 8 courses and unlocking all the additional benefits
 - a. The Young Professional Preparing for your Future takes a minimum of 8 hours to complete
 - b. The Young Professional Journey to Work takes a minimum of 16 hours to complete
 - c. Once each course is complete the Young Professional will receive a certificate of completion
3. Even when the programme has finished there will be new courses, content and information to explore. Young Professionals are encouraged to continue with their development and learning and keep accessing the support available to them.



Enrolled

THE WORLD OF WORK

The World of Work

See more...

0% COMPLETE

Enrolled

TAKE CHARGE OF YOUR CAREER

Take Charge of Your Career

See more...

0% COMPLETE

Enrolled

YOUR WORK + LIFE EXPERIENCE

Your Life and Work Experience

See more...

0% COMPLETE

Enrolled

YOUR SKILLS FOR LIFE + WORK

Your Skills for Life and Work

See more...

0% COMPLETE

Enrolled

YOUR EDUCATION + TRAINING

Your Education and Training

See more...

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Enrolled

YOUR GOALS & FUTURE PLANS

Your Goals and Future Plans

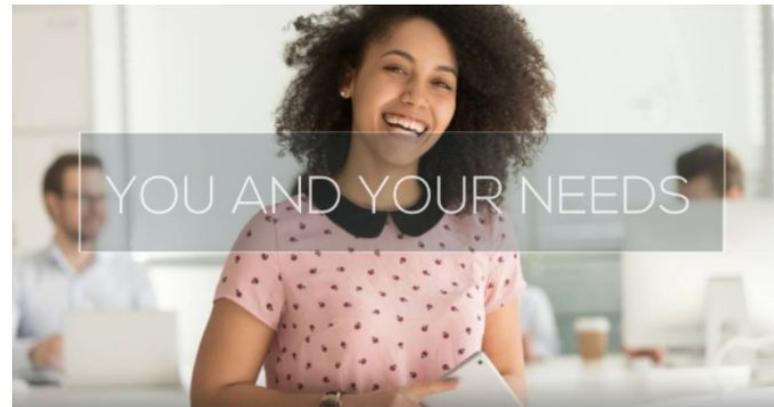
See more...

0% COMPLETE

Each course comes with a range of learning activities - starting with an introduction video

Within each course there are a number of lessons to complete.

Lessons contain text, videos, quizzes, reflection logs and other activities.



Journey To Work: You And Your Needs

How well do you understand your skills and strengths? Which personal areas could you work on to achieve your goals? What and tools do you need to get ahead, and where can you find them?

Completing this course will help you figure out answers to these important questions.

Additional tools available in this course allow you to test your learning, set your own goals and reflect on your journey so far.

Course Content

[Overcoming barriers](#)
3 Topics

[Introduction](#)

[Understanding others](#)
1 Topic, 1 Quiz

SEE ALL JOURNEY TO WORK COURSES

9% COMPLETE 1/11 Steps

Understanding Others

Navigation

- Expand All
- Introduction
- Understanding others
 - 1 Topic 1 Quiz
 - Understanding others and treating them fairly
 - QUIZ: How good are you at listening to others?
- Understanding YOU
 - 2 Topics
- Self-Improvement
 - 3 Topics
- Overcoming barriers
 - 8 Topics

You and Your Needs > Understanding others **IN PROGRESS**



All the big events of recent years have shown us that the best way forward in life is to try to understand other people as well as ourselves.

This section on understanding others will help you find new ways to:

- Connect with people from all backgrounds
- Form stronger bonds with people
- Learn new skills for life and work

Activity: Complete The Topics Below At Your Own Pace.

They all count towards completing your training for this course.

Lesson Content 9% COMPLETE | 0/1 Steps

- Understanding others and treating them fairly
- QUIZ: How good are you at listening to others?

Back to Course

The progress bar shows how far you are in the course

You can see all of the topics covered in each lesson

There is a minimum amount of lessons to complete to pass each course. But extra lessons and activities to come back to, to keep building knowledge and skills

Every course starts with an introduction which includes video and key text

The Young Professional will then complete lessons by taking part in quizzes, exercises and activities. Once complete they will see their progress bar jump

Course content and learning outcomes

The Young Professional has been developed to map against the 7 factors identified by the **JET Framework**, it has also been mapped against the Gatsby Benchmarks, CDI Framework and the Skills Builder Framework.

Where possible we have aligned the learning outcomes to support practitioners working within different frameworks.

Gatsby Benchmarks

The Young Professional provides personalised support to young people based on their age, stage and needs. It explores the world of work, planning for your future and covers key information around education, training and employment.

CDI Framework

Using the learning outcomes from the CDI Framework, young people are supported to be more confident in themselves and the decisions they are making about their future.

Skills Builder

Embedding the essential skills into the personal and employability sections of the course content.



Added Extras



For Young people

- ❖ **Progress measurement bar** - every time a lesson or course is complete the progress bar increases
- ❖ **Completion Certificates** - when the essential course lessons are complete
- ❖ **Personalized Dashboard** - here young people can see the content they have liked, save opportunities and develop their own virtual CV
- ❖ **Weekly inspiration** - through the Young Professional Newsletter and the site young people will access new content, inspiration and opportunities every week - the Young Professional Journey never ends
- ❖ **Always extra** - new modules and courses will be added to the Young Professional to explore apprenticeships, university and more

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📍 01223398100

Personal statement

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Most recent place of education

Cranfield

Most recent grades achieved/predicted

MSc

Recent Work Experience

Work experience 1

Work experience 2

Volunteering Experience

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Personal Interests

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An example of using Self Belief Skills in work or study

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An example of using Communication Skills in work or study

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An example of using Teamwork Skills in work or study

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An example of using Problem Solving Skills in work or study

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An example of using Self Management Skills in work or study

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Added Extras



For Providers

We understand that there are a number of people helping young people on their journey; teachers, tutors, career leaders, youth workers, job coaches, mentors, employers, Kickstart and Apprenticeship providers and more. We see the Young Professional as a complementary tool to face to face activity and other programme support. To help practitioners we have created the following:

- ❖ **Getting started guides** - includes suggested approaches to embedding in your curriculum or other employability programme
- ❖ **Lesson plans, Videos and CPD**
- ❖ **Young Professional Provider** - free to those settings who choose to embed the Young Professional across their work. Specialist support will be available, including **Group Management** - you will be able to log into our site and see the progress of the young people in your school, college, workplace or other setting - great to ***measure, record and evidence your work with young people***

Building impact & evidence

The Young Professional Journey has been built within a system that will allow us to track greater insight and see the progress young people are making.

Using the JET Framework, CDI, Skills Builder and Gatsby we have embedded key outcome markers along with additional capture points that will help us understand the impact the Young Professional is having.

We will use this learning in two ways

1. to support the practitioners using our services so they can independently measure and evidence their impact
2. to adapt and build onto the Young Professional to ensure we are always responding to the needs and experiences of the young people using our services.



Course content and learning outcomes

Each course in the Young Professional Programme has a set of key learning outcomes. You can see these outcomes in the sections below:

You & Your Needs	Helping you to understand your skills and strengths, the personal areas you can work on and where you can get the support and tools you need. This includes access to things like transport, care support or the internet and any personal issues you might have.
Confidence & Emotions	Exploring your self worth and giving you a range of tools to build your confidence and to stay resilient. This includes support to manage your emotions and keep going when things get tough.

Course content and learning outcomes

Goals & Future Plans	This module looks to explore an individual's outlook and approach to learning and work. This includes their general feelings about participating in work and their aspirations. The section includes great tools for goal setting and exploring options.
Skills for Life & Work	Covers the basic skills you need for life and work. This includes digital, finance and the employability skills you need to succeed in the workplace including communication, teamwork and leadership skills.
Education & Training	Discover your options for formal and informal learning, helping to set useful goals when it comes to qualifications, education and training and your future.

Course content and learning outcomes

Experience	Get to know how and where you can start building your experience. What should you be looking for and how you can make the most of every opportunity. This includes work experience, volunteering and social action and our digital work experience programme.
Taking Charge of your Career	Get access to the tools and information you need to search, apply and succeed in job applications, interviews and assessment centres.
The World of Work	Covers the things you need to know once you are in work. This includes how you can make the most of your job, sustain quality work and get access to training and development

Before you go...

Visit our site

1. What young people have to say about their barriers to work in our [Youth Voice Census](#)
2. See who our [Youth Friendly Employers](#)
3. [Visit our Youth Friendly Places Hubs](#)

Check out the skills and careers hub

1. Visit the [Hub](#) which is full of information, inspiration and support
2. Show young people our free [training](#) and boost their life and work skills
3. For educators, careers leaders, youth workers and work coaches stay up to date with our [free resources](#)

Give young people a voice

1. Unlock opportunities today by looking at our [Ambassador](#) programme
2. See what our incredible [Youth Ambassadors](#) team have been up to

Links to resources



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