

## Careers Framework 2017/2018 (linked to Gatsby Benchmarks, Local Enterprise Partnerships and ACEG framework)

Year 7-13 Tutor programme and assemblies to include aspects of careers, enterprise and employability and national awareness days and themed weeks including national careers and apprenticeships week.

### Gatsby Benchmarks

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

### Staffordshire and Stoke LEP priorities

- Priority 1: Enterprise: To develop and embed an Enterprise culture within and across the school curriculum
- Priority 2: Employability: To develop the employability of students with a focus on soft skill development, workplace behaviour and exposure to the world of work.
- Priority 3: Careers Education and Inspiration: To raise the quality of CEIAG in schools

### Greater Birmingham and Solihull LEP priorities and skills agenda

**INSPIRE** ( I) - Targeting those in education and training to raise aspirations and ensure that the right advice and support is in place for young people to achieve their ambitions: igniting interest in jobs, raising awareness of career pathways, inspiring and influencing career choices. Create a dynamic partnership between business and skills providers, with an increasing role for employers in supporting education, inspiring success and raising aspirations. Enable a closer alignment of Careers Education Information Advice and Guidance, learning and preparation for work, creating a single source of information that invigorates and inspires young people. Work with employers to create work experience, pre-employment and job opportunities related to key growth sectors and major developments in the LEP area

**ACCELERATE** ( A) Targeting those in work, to make skills and career progression including to higher level academic or vocational skills the norm, and drive increased productivity. Create a demand-led local skills system which aligns with supply and makes the most of apprenticeship provision and vocational education – leading, in turn, to a thriving FE, higher education and training ecosystem. Enable skills supply to match demand in key growth sectors, using the expertise of Skills Sector Champions

**RETUNE (R)** - Targeting unemployed people and those in employment whose skills no longer match labour market demand, ensuring they can gain skills or re-train to access the jobs created. Support people out of work to become economically active and to contribute to the talent pipeline, focussing in particular on areas of highest unemployment and deprivation. Build on existing public and voluntary sector programmes to break the cycle of deprivation and contribute to skills development, enabling more people to participate in the economy and ensuring inclusive growth.

Increase the number of apprenticeships provided, particularly in key growth sectors, and ensure that employers in Greater Birmingham area are well equipped to maximise the opportunities presented through the Apprenticeship Levy.

### **Future plans - Chase Business and Education Careers Roadshow 21st November 2018**

We are delighted to be supported and sponsored with this event by our local Burntwood Town Council, a Local Councillor, Greater Birmingham, Staffordshire and Chase Chamber of Commerce, Local Enterprise Partnerships, Staffordshire Skills and Employment Board as well as our local Business Group Burntwood in Business. .

This is an event with something for everybody in our local Community and wider! This will include workshops for employers and businesses, local schools, colleges and training providers, our own staff, parents and other adults and young people. Workshops will include a variety of topics including:

**Whole school Staff training** - Skills Gap, LMI and linking their curriculum to the wider world of work

**Employer/Businesses/Educators** - will have the opportunity to attend a range of workshops

**Networking** – Educators and Employers can come together to network

**Parent workshops** - Looking at skills, careers, LMI etc. including opportunities for our parents and the wider adult community to go back into the workplace, upskill or change their career

**Careers Expo ( 120 exhibitors and 5 different Zones )** - For absolutely anyone aged 11 + including parents, young people and adults within the community of Burntwood and surrounding areas within Staffordshire and the West Midlands

<b>Year 6</b>	<p>LEP P3 and I</p> <p>ACEG-KS2 Outcome Statement 1,2,3,4,11,</p> <p>GB1, GB2, GB4,</p>	<ul style="list-style-type: none"> <li>• <b>'Let's talk jobs'</b> - this is an one hour workshop offered and delivered in local primary schools</li> </ul>
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<b>Year 7</b>	<p>LEP P1 P2 and I</p> <p>ACEG KS3 Outcome Statement 1,2,3,4,5,6,7,10,11,12,13,14,15,16,17</p> <p>GB1, GB2, GB3, GB4,</p>	<ul style="list-style-type: none"> <li>• <b>Young Enterprise</b> - 'Learn to Earn' is delivered by young enterprise, four mornings across the calendar year</li> <li>• <b>World of STEM event</b> - Birmingham City University This event explores science, technology, engineering and maths</li> <li>• <b>Tony Evans life coach</b>- Building resilience and organisation skills</li> <li>• <b>NCS</b> -The importance of working as a team</li> <li>• <b>National Careers Week</b> – All students have a presentation in assembly and are invited to take part in interactive games and activities in the Library to promote and raise awareness around careers and the CEIAG resources</li> <li>• <b>We are stars Science Day</b> – held at Keele University Stardome featuring a new 360 degree immersive science documentary that explores the secrets of our cosmic chemistry, and our explosive origins.</li> </ul>
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<b>Year 8</b>	<p>LEP P1 P2 and I</p> <p>ACEG KS3 Outcome Statement 1,2,3,4,5,6,7,10,11,12,13,14,15,16,17</p> <p>GB1, GB2, GB3, GB4,</p>	<ul style="list-style-type: none"> <li>• <b>Enterprising workshop</b> - delivered by successful entrepreneur Ryan Ashmore, winner of BBC 2 'Dragons Den'</li> <li>• <b>General CTTC Careers Fayre</b> – Hosted every 2 years in 2016 we had 100 providers and 800 visitors attending. We are now the largest local careers event other than the NEC Skills Show ( event open to all aged 11 +)</li> <li>• <b>Dragons Den</b> - This is a 2 day programme delivered during enrichment week involving local employers, chamber of commerce and local business enterprise.</li> <li>• <b>Careers Self-awareness</b> This is delivered via Pete Small from YETI to look at a follow on session to what has been done in Year 6 and 7</li> <li>• <b>Teen-Tech Event</b> – a group of students from the STEM club are invited to attend this annual event</li> <li>• <b>National Careers Week</b> – All students have a presentation in assembly and are invited to take part in interactive games and activities in the Library to promote and raise awareness around careers and the CEIAG resources</li> </ul>
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		<ul style="list-style-type: none"> <li>• <b>Step into the NHS</b> - Students are invited to attend an event at Stafford County Showground to raise awareness of the 350 different careers in the NHS and have a go at the different activities.</li> <li>• <b>Structural Engineering Workshop Institute of Civil Engineers and Learn By Design-</b> The workshop explores what Structural Engineering is all about with practical tasks, a design based challenge and a career myth busting session</li> </ul>
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<b>Year 9</b>	LEP P1 P2  P3 I , A and R  ACEG  KS3 Outcome Statemen t1,2,3,4,5, 6,7,10,11, 12,13,14, 15,16,17  GB1, GB2, GB3, GB4, GB5,GB6 , GB7, GB8	<ul style="list-style-type: none"> <li>• <b>GSCE Options</b> - This is externally delivered to look at supporting students choose options</li> <li>• <b>All vulnerable, SEN students</b> - requiring more advice and guidance are given a one to one meeting with the careers advisor and SENCO to look at choosing options.</li> <li>• <b>All other Year 9 students and their parents</b> have the opportunity of referring for a one to one guidance interview with the careers advisor. All Year 9 students are interviewed by a member of SLT to discuss option choices.</li> <li>• <b>Nationwide Building Society-</b> Finance, covers making sensible decisions about saving and spending and manage a personal budget</li> <li>• <b>Higher Horizons-</b> Discovering courses and careers</li> <li>• <b>Big Bang Skills Show NEC</b> – group of students taken to annual event</li> <li>• <b>STEM event BMET College</b> – group of students from STEM club and G &amp; T taken to event</li> <li>• <b>STEM careers Fayre</b> – open to all students at CTTC 50 exhibitors</li> <li>• <b>Is University something for me?</b> Newman University</li> <li>• <b>Young Enterprise</b> – ‘Launchpad’ is a 2 day enterprise programme during enrichment week</li> <li>• <b>JCB Masterclass</b> – group of students visit the HQ at Stafford</li> <li>• <b>JCB school challenge</b> – we participate in this wider school STEM challenge</li> <li>• <b>Youth award/ RGA/RBA</b> – Enterprise activities including local entrepreneurs who come into school to talk to students about setting up their own business. Students have to plan and organise and make their own product to sell at a school charity event which they have to additionally prepare and deliver a presentation to be judged. Students visit on site employers to see how businesses work ( JCB, Waitrose, Sainsbury’s, Birmingham Airport)</li> <li>• <b>National Careers Week</b> – All students have a presentation in assembly and are invited to take part in interactive games and activities in the Library to promote and raise awareness around careers and the CEIAG resources</li> <li>• <b>Express yourself-</b> Dave Smith stand-up comedian, creative writer and renowned journalist delivers a workshop looking at the importance of life skills/employability skills. Additionally looks at careers in creative writing.</li> </ul>
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		<ul style="list-style-type: none"> <li>• <b>General CTTC Careers Fayre</b> – Hosted every 2 years in 2016 we had 100 providers and 800 visitors attending. We are now the largest local careers event other than the NEC Skills Show (event open to all aged 11 +)</li> <li>• <b>STEM DAY</b> – Small piece trust deliver an in house full day of workshops and activities to 60 students</li> <li>• <b>Year 9 Residential Engineering</b> – Offered at Harper Adams University in liaison with JCB and JLR a small group of students get to experience a 3 day and 2 night experience.</li> <li>• <b>ElectroComms Extra-Curricular project</b> - Wider family learning 6 week after school course with members of Stafford and Districts Amateur Radio Society and sponsored by local employers</li> <li>• <b>Arts and Digital Technology project</b>- Wider family learning 6 week after school course supported by STEM Co-ordinator and other key teaching staff sponsored by a local employer</li> <li>• <b>Uni taster day</b> – Group of 50 students get to experience a local University for the day</li> <li>• <b>Duke of Edinburgh</b></li> <li>• <b>Health and Social Care Conference</b> – A full days conference working with professionals in all areas of this sector, workshops, expert panels and a marketplace</li> </ul>
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<b>Year 10</b>	LEP P1 P2 P3 and I  ACEG KS4 Outcome Statemen t1,2,3,4,6, 7,10,11,1 2, 13,14,15, 17,  GB1, GB2, GB3, GB4, GB5,GB6 , GB7, GB8	<ul style="list-style-type: none"> <li>• <b>4 day employability programme</b> – A whole range of have a go workshops, CV prep, body language and interview techniques, inspiration talks, personal development, what do employers want and a mock interview for all Year 10 students.</li> <li>• <b>Post 16 options</b> – delivered externally and with some past student ALUMI to talk about the whole range of options and choices</li> <li>• <b>NEC Skills Show</b> – group of 50 students taken annually</li> <li>• <b>Workpays</b> – Apprenticeships workshop</li> <li>• <b>On site employer visits</b> – examples include Jessop Brothers, Bristol, JCB, EEF, In Comm, M and J Evans</li> <li>• <b>Employer lunchtime drop ins and assemblies</b></li> <li>• <b>Work experience</b>- can be done voluntary during school holidays in addition to the in house employability programmes</li> <li>• <b>Are young people unemployed or unemployable including the local labour market</b></li> <li>• <b>NCS why should I volunteer?</b></li> <li>• <b>Duke of Edinburgh</b></li> <li>• <b>Paul Griffiths Entrust-Explore and inspire</b>- This motivational workshop looks at overcoming barriers and obstacles which can prevent them from achieving their academic and career goals</li> <li>• <b>Body language/Interview Techniques</b> - Tony Evans life coach,</li> <li>• <b>CV Writing</b> delivered by local training providers and other professionals</li> </ul>
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- **Amazing Apprenticeships-** - Delivered by Workpay, NOVA the RAF and other training providers
- **So what can College offer me?** – Local Colleges
- **What do employers want?** - Delivered by APM
- **General CTTC Careers Fayre** – Hosted every 2 years in 2016 we had 100 providers and 800 visitors attending. We are now the largest local careers event other than the NEC Skills Show (event open to all aged 11 +)
- **EntoScience16 challenge** - Harper Adams university
- **RAF girls residential engineering experience**
- **Keele and Birmingham University summer residential programmes** – students including pupil premium get the opportunity of attending a 3 day residential for those who may be considering University
- **Aspiring doctors programme** - open for students who are interested in becoming a doctor
- **STEM careers Fayre** – open to all students at CTTC 40 exhibitors
- **‘Skirting Science Day’** - The event is run by Lichfield Soroptimists in partnership with Entrust, Staffs Uni and South Staffs College. The aim is to raise awareness of career opportunities in (STEM) for girls, in years 9 to 11
- **Walsall College Fashion Show-** Students studying art and design or technology subjects including textiles and have an interest in Fashion attend this fashion show and speak with lecturers about a career in Fashion
- **‘Being you is brilliant’** – This is a targeted careers programme delivered by Mrs Poppleton over 6 weeks with two nurture groups Raising Boys and Raising Girls
- **National Careers Week** – All students have a presentation in assembly and are invited to take part in interactive games and activities in the Library to promote and raise awareness around careers and the CEIAG resources
- **National Apprenticeship week-** Students are invited into the Library to promote and raise awareness around Apprenticeships and the vacancy board
- **Navy Chefs-** Petty Officer Caterer, who is a fully qualified Chef demonstrates a small range of basic dishes, with the emphasis on handling basic fresh ingredients, delivering an understanding of nutrition and how important they are in the development of physical and mental performance of not only members of the armed forces but of any individual who desires to achieve results in their chosen field. During the presentation additional information is offered in relation to service lifestyle, sports and adventurous training, and career opportunities in the Royal Navy and Royal Marines. The 24 hour ration pack is also demonstrated to show how the Royal Marines use them in the field.
- **Care in the community-** a group of Health and Social Care students have the opportunity of going to a local care home for an open day. The event showcases everything good about care homes, showing what enjoyable and stimulating places they can be to both live and work in and to strengthen links within the community. The day gives our students the opportunity who are considering a career in a care home whether it's as a carer, chef or receptionist - a chance to find out more, first hand, about what a career in care involves. It is a great opportunity to find out more about careers in Health and Social Care but also a great intergenerational and community event to be part of.

- **Residential Engineering girls experience RAF Cosford-** Year 10 girls are given the opportunity of applying for and attending a 4 day summer work experience programme at RAF Cosford. This week gives students a real and hands on experience.
- **In2engage-** Explore University delivers a whole year group workshop 'University Challenge'.  
This is a myth buster experience around life as a HE student.
- **Explore University-** Student ambassadors support KS4/KS5 students in targeted subject areas in the classroom and mentoring to raise aspirations
- **WICKES VIY mentoring Programme-** A volunteering and DIY project to challenge young people to learn the trade and building skills.
- **Stafford College-** Construction and Engineering taster day
- **Allied Health Professionals Day** Stafford Hospital
- **Royal Marines-** using a multimedia presentation to raise careers and also activities for leadership tasks
- **Good Food Show Stafford College –** group of Food Tech students participate in 5 sessions in the Hospitality and Catering Sector
- **Jessop brothers Construction Site Visit –** learn a wide variety of careers in the Construction Industry and visit a Construction site to see it in action
- **Higher Horizons –** University Campus visit for all degree courses
- **Higher Horizons –** Effective revision workshops
- **Bri-stor-** Employer on site Engineering visit to find out the opportunities this employer offers



<p><b>Year 11</b></p>	<p>LEP P2 P3 I, A and R</p> <p>ACEG - KS4 Outcome Statemen t1,2,3,4,6, 7,10,11,1 2, 13,14,15, 17,</p> <p>GB1, GB2, GB3, GB4, GB5,GB6 , GB7, GB8</p>	<ul style="list-style-type: none"> <li>• <b>Local College visits and college/training provider drop ins</b></li> <li>• <b>Vulnerable at risk of NEET students are personally taken for Post 16 interviews</b></li> <li>• <b>Employer drop ins</b> – a variety of careers are covered</li> <li>• <b>Higher Horizons</b> – University Campus visit for all degree courses</li> <li>• <b>EEF technology Centre-</b> a visit was arrange for Year 9 up to Year 13 students to visit this Engineering Centre in Birmingham and see first-hand an insight into that world</li> <li>• <b>Keele University winter follow on</b> – The students who took part in the year 10 residential summer programme, meet back up again in Year 11. The day is held at The University of Wolverhampton City Campus to give the students another view of university life allowing them to ask any further questions and to reconnect with the friends they made over summer school as well as raising aspirations. The day will include; campus tours, interactive sessions, a Q&amp;A current students and a social opportunity for the students.</li> <li>• <b>All year 11 students will have at least one face to face guidance interview with Mrs Poppleton</b></li> <li>• <b>NCS assembly and NCS programme</b> ( now a champion school)</li> <li>• <b>‘Why go to University?’</b> assembly delivered by uni tasters</li> <li>• <b>General CTTC Careers Fayre</b> – Hosted every 2 years in 2016 we had 100 providers and 800 Visitors attending. We are now the largest local careers event other than the NEC Skills Show ( event open to all aged 11 +)</li> <li>• <b>Transitional Summer programme</b> - Vulnerable at risk of NEET students are identified and a summer school is run from the middle of July in school and continues over the summer until the student is settled in post 16 provision to prevent drop out and increase retention with APM training and Student Support Services from local Colleges</li> <li>• <b>All RONI students have a Careers Personal Action completed</b> and shared with post 16 provider to ensure support is in place</li> <li>• <b>Want to apply for a top university?</b> – Professor Holdcroft from Cambridge University runs a workshop on applying for Russell Group Universities and what does it take and how to apply aimed at KS4 and KS5 students</li> <li>• <b>STEM careers Fayre</b> – open to all students at CTTC 40 exhibitors</li> <li>• <b>Apprenticeship vacancy board</b> on display within Library and vacancies are shared throughout the whole school to inform students of opportunities</li> <li>• <b>Access to a wide CEIAG library and resources</b></li> </ul>
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		<ul style="list-style-type: none"> <li>• <b>Year 11 leavers are tracked and monitored</b> until the November of leaving to ensure not NEET and are retaining post 16 option. They are offered the opportunity to come back after 6 months of leaving for further careers advice and guidance if needed</li> <li>• <b>National Careers Week</b> – Students are invited to take part in interactive games and activities in the Library to promote and raise awareness around careers and the CEIAG resources</li> <li>• <b>National Apprenticeship week-</b> Students are invited into the Library to promote and raise awareness around Apprenticeships and the vacancy board</li> <li>• <b>Medicine day at Birmingham University</b> for those interested in a career in Medicine and Dentistry</li> <li>• <b>Local Vacancies and apprenticeships</b> are distributed out to whole school staff to share with students and parents will also receive a text home about opportunities</li> <li>• <b>Local Labour market</b> is shared with whole school staff to raise awareness of growth, gaps and trends</li> <li>• <b>Whole Staff training - staff are given training regarding the labour</b></li> <li>• <b>Parent presentation-</b> Looking at skills, careers, LMI etc. including opportunities for our parents and the wider adult community to go back into the workplace, upskill or change their career</li> <li>• <b>Russel Groups and Oxbridge-</b> Professor Charlotte Holdcroft gives a presentation on how to apply for Oxbridge universities</li> <li>• <b>Explore University-</b> Student ambassadors support KS4/KS5 students in targeted subject areas in the classroom and mentoring to raise aspirations</li> </ul>
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<b>Year 12 and 13</b>	LEP P1 P2 P3 ACEG - KS5 Outcome Statemen t1,2,3,5, 6, 7, 10, 11, 12, 15, 16, 17 GB1, GB2, GB3,	<ul style="list-style-type: none"> <li>• <b>Work experience</b> – As part of their study programme</li> <li>• <b>Post 18 options</b> – delivered externally and with some past student ALUMI to talk about the whole range of options and choices</li> <li>• <b>Oxbridge applications</b> – Group of students have a talk with a previous Oxford student advising about making a strong application</li> <li>• <b>Chamber of Commerce/LEP events-</b> volunteer students have been ambassadors for the school to represent young people's views on CEIAG to wider businesses</li> </ul>
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GB4,  
GB5,GB6  
, GB7,  
GB8

- **Medicine and Dentistry Talk** – UOB come into school to deliver a workshop on the application process and entry requirements
- **Apprenticeship workshops with YETI and external partners**
- **Wagstaff recruitment-** advice and guidance session on how to identify and secure a work experience placement
- **Russel Groups and Oxbridge-** Professor Charlotte Holdcroft gives a presentation on how to apply for Oxbridge universities
- **BTEC Sport students** - have mock interviews with Positive Futures and an IAG one to one action planning meeting as part of their course
- **Employer drop ins**
- **IMI precision engineering** – onsite visit to look at Engineering in the workplace
- **ICT careers workshops-** Employers and professional come into school to talk to students studying Business and ICT about a range of careers in ICT-Social Media /Business/Marketing and Recruitment
- **Want to apply for a top university?** – Professor Holdcroft from Cambridge University runs a workshop on applying for Russell Group Universities and what does it take and how to apply aimed at KS4 and KS5 students
- **Leadership** (includes doing voluntary work and gaining employability skills)
- **All offered a One to one guidance interview** - with external and impartial careers practitioner via Peter Small YETI
- **Apprenticeship show Milton Keynes**
- **HE Careers Fayre at Birmingham University**
- **Tutor programme** including writing personal statements, student finance
- **General CTTC Careers Fayre** – Hosted every 2 years in 2016 we had 100 providers and 800 visitors attending. We are now the largest local careers event other than the NEC Skills Show ( event open to all aged 11 +)
- **Medicine and Dentistry day at Birmingham University** for those interested in a career in Medicine
- **STEM careers Fayre** – open to all students at CTTC 40 exhibitors
- **Young Enterprise Business Challenge** – group of year 12 students take part in local and county level business enterprise challenge.
- **In house business/employer acts as a Mentor** and provides work experience opportunities and career advice and guidance and supports students studying BTEC Business with the marketing and recruitment assignment

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|  | <ul style="list-style-type: none"> <li>• <b>Apprenticeship vacancy board</b> on display within Library and vacancies are shared throughout the whole school to inform students of opportunities</li> <li>• <b>Access to a wide CEIAG library and resources</b></li> <li>• <b>Year 12 and 13 leavers are tracked and monitored</b> until the November of leaving to ensure not NEET and are retaining post 16 option. They are offered the opportunity to come back after 6 months of leaving for further careers advice and guidance if needed</li> <li>• <b>HE Convention at the NEC</b></li> <li>• <b>Higher Horizons-</b> A whole range of in house assemblies, workshops, tutorial support, career Events, Uni visits, Big Bang near me, Business Challenge, Bloodhound, Study Skills</li> <li>• <b>Work ready graduates-</b> New employability site being developed for modules on employability</li> <li>• <b>Peter Small YETI-</b> Post 18 options assembly</li> <li>• <b>NCS –</b> assembly and 2<sup>nd</sup> opportunity to attend this programme</li> </ul> |
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