

# Starter Pack

Guide to embedding Young Professional Membership



## What is Young Professional Membership?

This is a free membership offer for all 14-24 year olds. It helps young people to build the skills and confidence they need for education, training or employment.

**Young Professional Membership focuses on five skills:**

1. Communication
2. Team work
3. Problem solving
4. Self management
5. Self belief.

We believe that all young people should have an equal opportunity to develop these skills, and to access quality support and resources throughout the education and early careers journeys.

Young people can independently come to our site and register as Young Professionals. Schools, colleges, training providers, youth organisations and employers can help the young people in their setting to benefit from the Young Professional Membership. To help you do that, we've created seven presentations which you can use and adapt to suit the young people you work with. These presentations and the accompanying guides are all free. You are welcome to amend them or create your own resources to create a real Young Professional environment in your setting.

This guide provides some tips and ideas for you on ways to use the presentations and embed a Young Professional culture in your setting.

**Is it free? Yes, it is free. But you can help this grow.**

We have no plans to charge for our resources, but would ask that you help us to grow and expand this offer. If you create additional resources, please share them with us - and if you have feedback we would love to hear it. In addition, if you want to become a Young Professional Institute (which is also free) you can find out how at the bottom of this guide.

# Using the presentation slides

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There are seven presentations for you to download and use as you see fit. Each presentation should take no more than ten minutes to run through. You might use them in assemblies, tutor time, PSHE, training settings or one-to-one sessions; they are suitable across all these areas. These resources have been written with KS4 students in mind,

, and we encourage you to adapt them to suit your audience.

It's recommended that you run through each of the presentations before delivering them. We have added notes to the slides providing more information and context, or exploring how you might ask young people questions after each slide. These notes are presented as guidelines only.

**Please note:** You may find some of the slides to be too text heavy, and we are more than happy for you to edit the slides to suit your audience and needs. We **have created these presentations as a helpful guide**. If we were delivering in person we might adapt them too.

## Kick off presentation

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There is a kick off presentation which we recommend delivering first. If you only have the time to deliver one presentation, make it this one.

## Skill presentations x 5

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Young Professional Membership focuses on five skills: Communication, teamwork, problem solving, self-management and self-belief. Each presentation introduces the skill in a bit more detail, looking at what that skill is, why it is important and how to develop it.

## The future is YOURs

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Our final presentation aims to encourage young people to really see themselves as young professionals, to continue building their skills, and to use Young Professional Membership and our Careers Hub as an investment in their future.

# Signing up young people to become Young Professionals

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We won't prescribe when and how you do this. Those of our friends who are currently using these resources do so in many different settings, with differing levels of access to technology and uniquely different young people.

## Example methods of delivery:

- Kick off presentation + registration as Young Professionals
- Kick off presentation + 5 skill assemblies + registration as a Young Professional
- All presentations and then registration
- Group registration
- Encourage young people to individually register and not enforce it

## What you need to know:

- When young people register as a Young Professional we will gather a small amount of data from them. This data is *never* shared outside Youth Employment UK. It is collected to help us customise the experience of the Young Professional Membership to individuals
- It should take about 10 minutes to complete the Young Professional registration (longer for young people with additional needs). Once young people create an account they will then watch five short training videos. They will need to answer questions at the end of each video before they can complete the registration.
- Once they have completed and passed the registration process successfully, the Young Professional will receive an email confirmation.
- Young Professionals will also get:
  - Access to an extra online resource full of tips, inspiring stories, ideas, events and other content to help them continue to grow and develop their skills
  - A weekly email with a new activity or challenge based on one of the five skills. We want to encourage and empower young people to continue their skills journey. Making time to complete the weekly activities is a part of that.

# How you can further support Young Professionals

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1. Make sure that you are getting our weekly emails. We will share with practitioners any weekly activity sent to our Young Members. You can set time aside to look at this with your young people, or use it as a discussion tool to help them engage with the task.
2. Download our free posters and place them around your setting. These gentle reminders will help young people to feel part of something bigger and keep reminding them of the skills they are developing
3. Identify when young people use their Young Professional skills. Recognising and acknowledging when a young person is using great communication, teamwork or any of the other skills will reinforce their good behaviour and grow their confidence
4. Treat the young people in your setting like Young Professionals. Treat them with respect, listen to their opinions and show you value their contributions. Creating a professional culture where everyone is treated with the same level of respect is so powerful.
5. Get your colleagues on board. To really create a Young Professional environment, everyone should be on board. We don't restrict the age of people registering as Young Professionals. You can invite your colleagues to take part so that they can see what messaging and power the Young Professional can have.
6. Help your Young Professionals to be inspired by their future.
  - a. Use our careers resources to showcase the amazing world of work that is out there for them.
  - b. Help them to set some goals for their future.
  - c. Arrange for them to be mentored or gain some work experience
  - d. Arrange for them to meet inspiring people (maybe our Ambassadors) so they have some positive role models to look up to.

## Become a Young Professional Institute

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Do you really want to build the most exciting environment for your students? Are you ready to embrace the Young Professional process and all that comes with it?

As a school, college, training provide, youth organisation or charity you can sign up to become a Young Professional Institute. You'll then be able to display the Young Professional Institute badge on your website, access additional support and resources and work with us to really grow the Young Professional Membership.

There are no costs involved, but in working with us you agree to:

- Assess the impact the Young Professional Membership has on your students
- Deliver all presentations available
- Ensure all young people in your setting (14-24 year olds) are signed up to the Young Professional Membership
- Provide time for Young Professionals to complete their weekly challenges and read some of the latest articles or watch some of our videos
- Help create additional resources for others to use
- Be a case study for us which we can share nationally and with government colleagues

If you are ready to join us as a Young Professional Institute, please contact us via the email address below. We'd love to hear from you.

## Get in touch.

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Do you have any questions regarding Young Professional Membership?

Would you like to provide feedback?

Contact us - [info@youthemployment.org.uk](mailto:info@youthemployment.org.uk)

