

YOUTH EMPLOYMENT UK

#YouthVoiceCensus



Media Pack 2021



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YOUTH VOICE CENSUS 2021

The Youth Voice Census is an annual temperature check of how young people aged 14-24 are feeling about a range of issues related to education, employment, looking for work and where they live.

The Youth Voice Census gives young people the opportunity to share their story. It measures their confidence and challenges in transitioning from education to work and reflects on how young people are doing right now.

Run annually, the Youth Voice Census is such an important initiative. It allows us to identify where things are improving. It also helps us pinpoint where tensions remain and what more we should all be doing to better support young people as they navigate the ever changing pathways on their journey to work.

This year's Youth Voice Census was open from 29th March to the 1st June. This is the 4th Youth Voice Census and the largest so far, and over 3,400 respondents aged 14-24 across the UK have taken part.

This year, the findings tell the story of those in education, work and seeking work; and there was an additional section focusing on young people's experiences of COVID-19, making it the largest and richest data set of its kind.



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YOUTH VOICE CENSUS 2021

KEY FINDINGS

Young people's mental health is suffering; they feel increasingly disconnected from the services, opportunities and local support systems around them.

New data released from Youth Employment UK tells a story of mismatch and disconnect from young people across the UK.

The Youth Voice Census captured data from 14 - 24 year olds across the UK earlier this year. Over 3,400 young people shared their views on a range of issues across education, work, job hunting, the impacts of COVID-19 and much more.

Youth Employment UK's CEO, Laura-Jane Rawlings, says:

"The findings tell us loud and clear that we can not stand by and let these issues continue; if we do not collectively take swift action to improve the services and connectivity for young people, our nation will sleepwalk into a disaster."



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KEY FINDINGS

The key findings of the Youth Voice Census are:

1. Growing Mental Health Concerns

- Anxiety, depression and mental health concerns were in the top 5 responses for young people in education, looking for work and in work when asked about their barriers.
- The level of disruption for young people has been high with 66.4% of those in education said learning was disrupted 'A Lot' or 'A Great Deal'; and 40.5% of those in work stating that their work had been disrupted 'A Lot' or 'A Great Deal'.
- Those looking for work were hardest hit with 56.2% of young people stating that coronavirus had impacted their mental health 'A Lot' or 'A Great Deal', and 42.1% of young people reported that their motivation to apply for opportunities had been impacted 'A Lot' or 'A Great Deal.'

2. Catching Up

- Whilst young people have remained adaptable they have missed out on key moments that help them establish who they are, where they are, what skills they have and what their next steps should be.
- 42.7% of young people in secondary school and, 43% of those in college had access to a careers advisor.
- Access to careers support has plummeted in university this year, with half of students not accessing any support.



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KEY FINDINGS

3. Accessing Quality Work

- 9.9% of young people are confident they will be able to find quality work where they live.
- 25.9% of your people think employers are supportive of hiring young people.

4. No Space For Young People

- 81.9% of young people don't think there are enough opportunities to share their views on important issues in their area.
- 27.3% of young people do not have a quiet place to do their school work; and 67% share their device with more than one other person.

Notes for Editors

- The Youth Voice Census was open from 29th March 2021 - 1st June 2021; a report of the findings can be downloaded from www.youthemployment.org.uk/youth-voice-census.
- Youth Employment UK is an independent, not for profit social enterprise founded in 2012 to tackle youth unemployment. As experts on youth employment and unemployment, we are ideally placed to understand the complex landscape facing young people, educators, employers and policy makers.
- The Youth Voice Census has been made possible with the support of Amazing Apprenticeships, The Edge Foundation and Pearson.

Press enquiries should be directed to:
atim@youthemployment.org.uk



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HELP YOUNG PEOPLE BY SHARING THE FINDINGS

In this media pack you will find examples of social media messages and image cards that you can copy and download to share on your own social channels.

Please help Youth Employment UK spread the word about this year's Youth Voice Census findings. When you share the findings you play a vital part in helping young peoples' voices get heard by those who need to hear it most. Visit www.youthemployment.org.uk/youth-voice-census.

YOUTH VOICE CENSUS: the results are in! Read all about the views and experiences of young people aged 14 - 24 across the UK. Download and share the report
<https://www.youthemployment.org.uk/youth-voice-census>
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DOWNLOAD AND SHARE TODAY!

Please help spread the word about this year's Youth Voice Census findings. When you share the findings you play a vital part in helping young voices get heard by those who need to hear it most. Scan the QR code below or visit www.youthemployment.org.uk/youth-voice-census.

YOUTH VOICE CENSUS: the results are in! Download the report and share the views and experiences of young people aged 14 - 24 across the UK. #YouthVoiceCensus
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SOCIAL MEDIA CHANNELS



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When sharing our social media messages and images, please include our handles and #YouthVoiceCensus so we can share your posts and express our thanks for your insights and generosity.

Youth Employment UK's social media accounts are:

Twitter: @YEUK2012
Instagram: @youthemploymentuk
Facebook: /YouthEmploymentUK
Linkedin: /youth-employment-uk

The campaign hashtag for the Youth Voice Census is **#YouthVoiceCensus**

The website page link to include is www.youthemployment.org.uk/youth-voice-census



MESSAGES TO SHARE



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THE RESULTS ARE IN. What do young people in the UK think about study, training and work today? @YEUK2012 has published its findings from the 2021 #YouthVoiceCensus – <https://www.youthemployment.org.uk/youth-voice-census>

Youth Voice has spoken, and we must all listen and act. @YEUK2012 has published the 2021 results of its annual #YouthVoiceCensus. Download the report now <https://www.youthemployment.org.uk/youth-voice-census>

YOUTH VOICE CENSUS, we are proud supporters of the #YouthVoiceCensus. This important work allows young people to share their views. Download the 2021 report - <https://www.youthemployment.org.uk/youth-voice-census> #YouthVoiceCensus

www.youthemployment.org.uk/youth-voice-census

MESSAGES TO SHARE

Our Youth Voice Census 2021 results are live



**Help us promote the Youth Voice Census
you can download the social pack and
example tweets by scanning the
QR Code below!**

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THANK YOU



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This year over 3,400 young people responded to the Youth Voice Census, with all of them sharing their voices. Thank you to all the thousands of young people who took part.

Youth Employment UK extend special thanks to our sponsors who make this incredible report possible.

Amazing Apprenticeships
The Edge Foundation
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www.youthemployment.org.uk/youth-voice-census

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